**Häfele wins Top Hotel Star Award**

**Gold for Dialock smartphone key**

Once again, Häfele was one of the prizewinners at this year’s Star Awards from the well-known “Top Hotel” trade magazine after receiving an award for “The hotel room door” as a complete system – this time with its smartphone key for hotels. This clever app from the hardware technology and electronic access control system specialist took gold in the “Flexibility” category. The digital key from Häfele is therefore among the best products for the hotel industry in 2017.

Top Hotel, the specialist hotel magazine with the greatest number of subscribers in Germany, pays tribute to the services of the hotel supply industry with this competition, in which the winners are chosen by the readers. This time there were 15 gold medals to
be won in 14 categories, which were being competed for by
100 candidates. The award ceremony took place as part of the Internorga trade show for foodservice and hospitality in Hamburg on 19th March 2017.

The Top Hotel editorial team paid tribute to Häfele’s Dialock smartphone key as follows:

The classic check-in and check-out scenarios can be avoided with the “Smartphone key”, meaning that the guest no longer wastes time queuing up during peak periods. He receives the digital key on his smartphone before arriving, and can access his room using the app. Depending on the version of the app, which is usually provided by a cooperation partner, the guest can use other services such as paying, obtaining information about the hotel, using the bar, restaurant and wellness facilities and finding information about the location. The hotelier can also send information to his guests via the app, such as happy hour offers in the bar or time slots in the wellness area that have become available at short notice, and generate additional revenue in this way. The customer contact is also maintained, since future bookings can also be made directly via the app.

Further information is available from

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Caption:

130517\_Fig1\_Smartphone\_key\_IC.jpg

The doors in the Intercity Hotel in Brunswick are opened using a smartphone key and the Häfele Dialock access control system. This new hotel experience has now won gold at the Top Hotel Star Awards.

Photo: Häfele

**Häfele** is an internationally organized family owned and operated business with headquarters in Nagold, Germany. It was founded in 1923 and today serves the furniture industry, architects, planners, cabinet makers/joiners as well as dealers in over 150 countries around the world with furniture fittings and architectural hardware as well as electronic access control systems. Häfele develops and manufactures hardware fittings and electronic access control systems in 6 factories in Germany and Hungary. In the 2016 financial year the Häfele Group achieved exports of 79% with over 7300 employees in 37 subsidiaries and numerous additional dealerships around the world and revenue of 1.3 billion Euros.